

The Opportunity

Airzone is a manufacturer of affordable pneumatic tents, the next generation of tent technology. The fundamental innovation is that it eliminates the use of rigid metal or fiberglass poles that are difficult and



usually frustrating to install or take down in darkness, rain or wind.

The camping tent industry is a growing market, which currently exceeds 7 million tents per year in North America. It has a retail value of over 1.2 billion USD, and a wholesale value approaching 800 million USD. The European market is known to be of equal value while the Asian and Australian markets combined equal a little less than half that amount. There is a worldwide demand for approximately 15 million recreational tents per year. Of this amount, roughly 20% or 3 million tents would fall into the price range of the Airzone line, which is at the high end of the market. That translates into a North American Demand of about 1,400,000 tents in each year in the styles and price ranges where Airzone is planning to compete.

Technology

The technology behind the pneumatic supports is similar to that of an automobile or bicycle tire. Each pneumatic pole contains a rubber inner tube covered by tough and resistant marine polyester, the same material that has been used for boat covers for the last 30 years. Because of the small amount of pressure required, many air sources can be used to inflate the supports, including air – tanks, 12 volt air-compressors, CO₂ dispensers, a spare tire, or even a bicycle pump.

Performance

Airzone has tested, developed, and perfected the technology behind their product, for the past years. The most recent tests included placing a deflated support under the wheel of a half-ton truck off the ground.

A rigidity test is demonstrated in the photo below, where a 53 lb kayak was placed on top of the Airzone 2 man tent, which easily supported its weight.

These pneumatic supports have been subjected to rigorous testing and are extremely durable. Field tests on Airzone tents include exposure to torrential downpours, extreme winter temperatures in heavy snow, and 40-mph winds



Intellectual Property

The pneumatic pole system was granted full U.S. and Canada Patent approval in 2001, as well as preliminary patent acknowledgement in 14 European countries, Japan, and Australia.

For More Information

The Company is seeking qualified investors to bring its innovative new inflatable tent technology into commercial use.

For more information, contact:

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