

# SELECTIVE FILTERING OF VIDEO CONTENT ACCORDING TO RATING

## The Opportunity

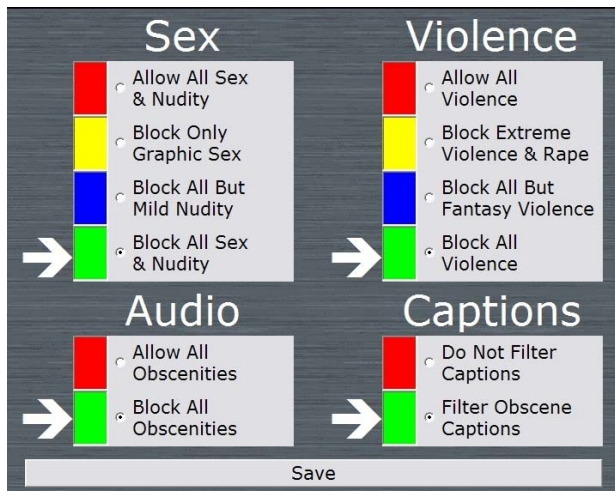
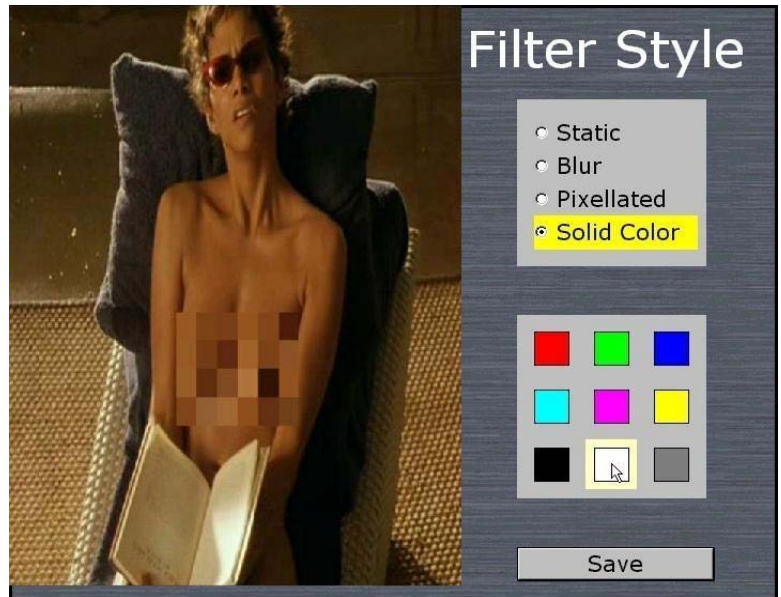
The US Congress recently enacted the "Child Safe Viewing Act" to protect children from exposure to indecent or objectionable video or audio programming. The proliferation of objectionable video material from easy-to-access sources is driving efforts to develop viable systems for blocking, filtering, or replacing the objectionable material. Parents of smaller children in particular are actively seeking these solutions.

CAPTION TV (CTV) has developed CC+ and CC+ Live, systems for selective filtering of objectionable material from video productions according to individually applied ratings.

## Technology

CC+ & CC+ Live offer many advantages:

- Audio filtering mutes only the objectionable word, not the surrounding dialogue.
- Full continuity of the program without disruptions.
- No blue screen or blocking the entire program such as the v-chip technology.
- The filter codes allow for *selective* blocking of portions of the video, captions and audio
- Sensitivity of profanity in the audio, violence, and sexual content in the video are adjusted *independently* of each other.



The system can be used for:

- Post-production editing of commercial videos
- Home editing of commercial video content
- Playback of pre-edited video content.

## Intellectual Property

CTV's system is protected by broad patent filings:

- US 7,360,234 "System, method, and computer program product for selective filtering of objectionable content from a program"
- US Pat Application 2004/0049780 "System, Method, and Computer Program Product for Selective Replacement of Objectionable Program Content with Less-Objectionable Content"

## For More Information

The Company is seeking qualified companies to bring its innovative new technology into commercial use in targeted application areas. For more information, contact:

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