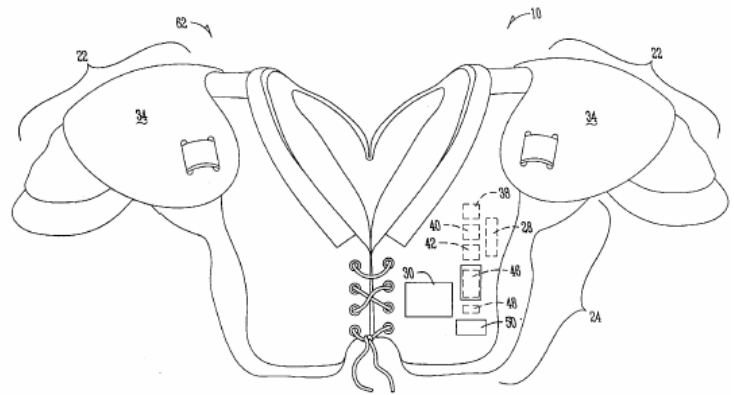


**The Opportunity**

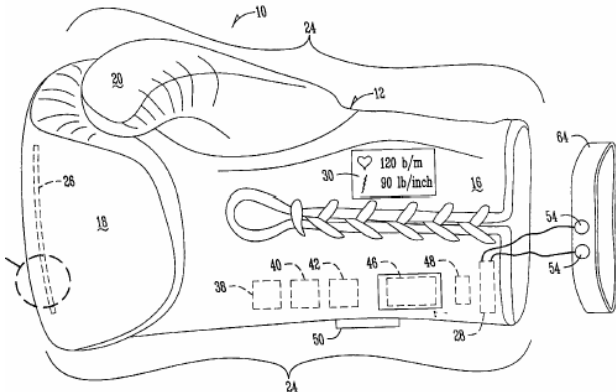
Kantarevic and Associates have developed and patented a system for incorporating vital sign and performance sensors into athletic equipment.

The system provides

- Real-time monitoring of an athlete's vital signs, including breathing rate, heart rate, blood pressure, oxygenation, and others.
- Data storage and analysis
- Optional additional performance sensors such as impact, velocity, etc.



- It can store the data for later analysis
- It can also incorporate additional sensors such as impact sensors, accelerometers, etc.



**Intellectual Property**

The Kantarevic design is protected by US Patent Application "Athletic Equipment Including a Health and/or Impact Sensor" and several foreign counterparts.

**Technology**

The primary innovation is in the provision of methods to acquire and wirelessly transmit data from light-weight sensors built into the equipment or clothing.

The strengths of the technology are:

- It monitors vital signs *during* athletic performance
- It can transmit the data to a remote receiver for monitoring both *on* the equipment *and* at a monitoring station
- It displays this data for the athlete or trainer in real time

**For More Information**

The Company is seeking qualified licensees to bring its innovative sensor technology into commercial use. For more information, contact:

Dr. Stephen P. Weeks, President  
 First Principals, Inc.  
 1768 East 25<sup>th</sup> Street  
 Cleveland, OH 44114  
 Tel: 216-881-8521  
 Fax: 216-881-8522  
 email: [spweeks@firstprincipals.com](mailto:spweeks@firstprincipals.com)  
 Website [www.firstprincipals.com](http://www.firstprincipals.com)