

▶ **CHOOSE THE EXPERIENCE OF FIRST PRINCIPALS, INC...**

First Principals, Inc. is a full-service technology transfer company. We have led engagements in every aspect of connecting innovation with commerce, from ideation through claims writing, patent prosecution, business planning, prototyping, licensing, patent sales, start-ups, spin-outs, and litigation. We are prepared to bring all of this experience and expertise to bear on your litigation challenge.

Areas of expertise that can support your case:



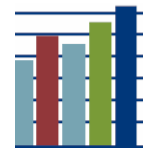
▶ **INFRINGEMENT**

- Patent Searches
- Patent Claims Analysis
- Validity Analysis
- Proof Packages
- Market Research/Analysis
- Technology/Patent Valuation
- Assessment of Damages



▶ **CONTRACT ISSUES**

- Licensing Terms
- Technical Descriptions
- Performance Issues
- Valuation



▶ **PERFORMANCE ISSUES**

- Performance of Licensing Professionals
- Performance of Intellectual Property Professionals
- Performance of Business Development Professionals
- Performance of Financial Professionals

▶ **INFORMATION MANAGEMENT**

At First Principals, information management is an integral part of all of our products and services. We put our expertise in research and analysis behind every expert engagement.

Our staff has extensive experience with the best information services available, including in-depth knowledge of the major commercial and proprietary systems. We research and analyze technologies, patents, markets, competition, licensing trends, and legal precedence. Let us put this experience to work for you!

▶ **FIND OUT MORE**

We offer per hour, per project, and retainer-based terms, tailored to be convenient and commensurate with your company's needs. Visit our web site at www.firstprincipals.com, or call us at 216-881-8520.